



Bali IMPACT

Social Entrepreneurship in Bali

SAMPLE PROGRAM ITINERARY

22 NIGHTS / 23 DAYS





SOCIAL ENTREPRENEURSHIP IN BALI



WHY SOCIAL ENTREPRENEURSHIP IN BALI?

Bali is a perfect-fit study abroad location for social entrepreneurship because it is right at a critical turning point in its development: trying to balance tradition and modernity, cultural sustainability and economic advancement.

Many inspiring social enterprises have been born out of the need to address these growing pains and to give the island's people the opportunity to thrive. Bali Institute has developed strong relationships with many of these organizations, and they serve as excellent real-life case studies for social entrepreneurship students in our programs.



WHY BALI INSTITUTE?

Social entrepreneurship is a passion of ours at Bali Institute because our core values include a genuine care for the well being of Bali's people, culture, and environment, and we believe social entrepreneurship can have a huge positive impact in these areas.

We look forward to serving as your thinking partner to create a program in Bali that opens your students' minds to the possibilities of social entrepreneurship and inspires them to bring positive changes to their own communities.





LIVING CLASSROOMS

COURSE WORK IN THE REAL WORLD

Exploring Bali's challenges through interactions with the island's social enterprises provides real-world context for issues discussed in the classroom and makes them come alive. Whether it's snorkeling over a coral restoration site, speaking with a member of the Balinese royal family, or visiting an organization that brings simple technologies to communities in need, our programs are designed to inspire students by creating teaching opportunities in non-traditional environments, or "living classrooms."

Of course, not everything can be taught in the field. Depending on the needs of your course we can also include blocks of time in the program for traditional class sessions and arrange classroom space just about anywhere on the island.

OUTSIDE-THE-BOX CULTURAL EXCHANGE

We also organize mini-courses or seminars with Indonesian students from local universities who are interested in social entrepreneurship. These exchanges can last anywhere from one day to two weeks depending on your course, and can include field research and projects completed together as an international team. Project-based team work can be a truly inspiring experience for both local and visiting students, as they are challenged to collaborate across nations, think in new ways, and learn about each other's culture along the way.



THE VILLAGE AS TEACHER

Every aspect of our programs is designed to encourage students to engage with the local community in Bali because we believe that every person in Bali has a lesson to teach. We design our programs so that students are not rushed from one activity to the next because in Bali people believe that "time is relationship." The quieter moments before or after an activity when students have time to sit and chat with local people are often when they absorb invaluable cultural insight and learning.



SOCIAL ENTREPRENEURSHIP IN BALI: SAMPLE PROGRAM CALENDAR

Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
Date -->		Day 1	Day 2	Day 3	Day 4	Day 5
Location -->		Ubud	Ubud	Ubud	Ubud	Ubud
Morning -->			Bali Orientation & Bali History Lesson	Class syllabus review Banjar Cultural Workshop: Offerings, Woodcarvings, Balinese Dance, Gamelan Music	Morning Tour: Herbal Walk & Holy Spring Water Temple	NGO Site Visit: Bumi Sehat
Lunch			Lunch	Lunch	Lunch	Lunch
Afternoon -->		Airport Arrival	- Indonesian Language Introduction - Cultural Scavenger Hunt	- Class Session #1 - NGO Site Visit: Women's Center	- Class Session #2 - NGO Site Visit: Kopernik	- Class Session #3 - NGO Site Visit: Bali Sari Foundation
Dinner		Welcome Dinner & Balinese Welcome Dance	Dinner	Dinner at Women's Center	Dinner on own	Dinner at Fair Warung Bale
Evening -->		Evening Free	Evening Free	Evening Free	Evening Free	Evening Reflection
Day 6	Day 7	Day 8	Day 9	Day 10	Day 11	Day 12
Ubud	Ubud	Ubud	Ubud-Pemuteran	Pemuteran	Pemuteran	Pemuteran
NGO Site Visit: Mai Organic Farm	Drive to Nusa Dua NGO Site Visit: ROLE Foundation & Bali WISE in Nusa Dua	Tour of Green School	Drive to Pemuteran; Sightseeing along the way including Ulun Danu Beratan Temple	Coral Restoration Project Presentation & Snorkeling	Full Day Boat trip to Menjangan Island	NGO Site Visit: Turtle Hatchery & meet founder Chris Brown to discuss the development of Pemuteran
Lunch	Lunch	Lunch	Lunch	Lunch	Lunch	Lunch
- Dialogue with Agung Rai, founder of ARMA and tour of Museum - Tour Peliatan Palace	Kuta Visit/Class Discussion on Rapid Development at Kuta Beach	- Class Session #4	Afternoon Free in Pemuteran	- Afternoon Discussions with local leaders on community-based tourism - Class Session #5	Boat trip to Menjangan Island	- Class Session #6 - Free Time
Dinner with Peliatan Royal Family at Peliatan Palace	Dinner on own	Dinner on own	Dinner together	Dinner on own	Dinner on own	Dinner together
Balinese Legong Dance Performance	Evening Free	Evening Free	Evening Reflection	Evening Free	Evening Free	Evening Reflection



SOCIAL ENTREPRENEURSHIP IN BALI: SAMPLE PROGRAM CALENDAR

Day 13	Day 14	Day 15	Day 16	Day 17	Day 18	Day 19
Pemuteran - Lovina	Lovina	Lovina	Lovina - East Bali Immersion	EBI	EBI	EBI - Amed
Drive to Lovina	Tour Bali Mandara High School	Cross Cultural Workshop at Undiksha University	Drive to East Bali Immersion Eco-Camp	East Bali Cashews Factory Visit	- Sunrise Hike - Group Presentations	Drive to Amed
Lunch	Lunch	Lunch	Lunch	Lunch	Lunch	Lunch
NGO Site Visit: Narayan Seva Children's Home	Waterfall Visit	Cross Cultural Workshop at Undiksha University	Activities at East Bali Immersion Eco-Camp	- Rosella Harvest at East Bali Immersion - Class Session #7	- Group Presentations - Cooking Class	Afternoon Free
Dinner at Narayan Seva	Dinner on own	Dinner together	Dinner at EBI	Dinner at EBI	Dinner at EBI	Dinner on own
Evening Free	Evening Free	Evening Reflection	Evening Free	Evening Free	Evening Free	Evening Free
Day 20	Day 21	Day 22	Day 23			
Amed	Amed - Sanur	Sanur	Sanur			
Sunrise Boat Ride & snorkeling over Japanese Shipwreck	Drive to Sanur	Free Day	Head to Airport			
Lunch	Lunch	Lunch				
Learn about NGO Peduli Alam & Eco-Service Project Together	Free Day to shop, relax, & enjoy the sanur boardwalk	Final Reflections				
Dinner on own	Dinner on own	Final Dinner Together				
Evening Reflection	Evening Free	Evening Free				

PROGRAM LOCATIONS

1. Ngurah Rai International Airport
2. Ubud
3. Pemuteran
4. Lovina
5. East Bali Immersion (Kubu)
6. Amed
7. Sanur





PROGRAM LOCATIONS

DAY 1 - 9: UBUD

Ubud is a thriving village in central Bali that is considered the cultural capital of this tiny island. It is famous as an arts and crafts hub, and much of the village and nearby areas consist of artists' workshops and galleries. Here you find remarkable architecture as well as historical museums, artists, and an array of interesting cafes, local foods, and non-stop ceremonies. The word Ubud comes from the Balinese word for medicine, so it is here that people flock for healing energies, good spirits, meditation, yoga, artistry, and indigenous knowledge.



DAYS 9 - 13: PEMUTERAN

Pemuteran is a small fishing village on the northwest coast of Bali. It lies between a gorgeous mountainous region to the south and Menjangan Island in the north, an area considered one of the top dive sites in the world. Pemuteran has the largest area of shallow coral reefs in Bali and is easily accessible, free of strong currents and waves making it perfect for swimming, snorkeling and diving. Pemuteran is home to the largest artificial coral reef project in the world, and the village's model of community-based tourism and conservation has been recognized by the United Nations.



DAYS 13 - 16: LOVINA

Lovina Beach is a quiet coastal area in the northwest of Bali. Lovina is about 5km west of the bustling city of Singaraja, which actually was the former capital of Bali. Lovina is known for its calm beaches and the many spectacular waterfalls you'll encounter as you head inland into the hills. The word "Lovina" has a philosophical meaning, as it is a combination of the word "Love" from English and "Ina," a Balinese word meaning "mother." This can be interpreted more literally to mean "motherly love," or more metaphorically to mean "love mother earth."





PROGRAM LOCATIONS

DAY 16 - 19: EAST BALI IMMERSION

East Bali Immersion is located in Kubu, a quiet area on Bali's northeast coast, a far cry from the highly-developed tourism areas of the south. The area receives very little rainfall throughout the year, making it difficult for the local residents to farm and prosper. Although the climate is a challenge, Kubu is an incredibly beautiful area with rolling hills and panoramic views of the ocean and mountains. There is also a new industry on the rise in the area-- cashews! The dry climate is perfect for cashew trees-- many residents already farmed the nuts but have recently started earning a better living because there is now a local processing facility.



DAYS 19 - 21: AMED

Amed is part of a long stretch of shoreline on Bali's northeast coast, made up of small fishing villages divided by large hills and river valleys. While it is known to visitors as a great spot for diving, the area's local residents make a living mainly from fishing and salt-making, as Tulamben has limited land suitable for growing rice. Despite being a less prosperous area of Bali, you'll still find ornate and lively ceremonies up and down the coast.



DAYS 21 - 23: SANUR

Sanur is a seaside town in southeast Bali made up of a long stretch of beach with calm, shallow waters. Colorful jukung fishing boats rest on the sand and a paved path snakes along the beach for several kilometers. Sanur is home to great restaurants (many with live music), a wide variety of shops, and a relaxed atmosphere despite being closer to the major cities of south Bali. It's a perfect spot to pick up last-minute gifts, lounge by the beach or the pool, explore sights along the beach walkway, and enjoy a final sunset dinner.





SPEAKERS & NGO SITE VISITS

1. KIM Women's Center [DAY 3]

KIM Women's Center is an organization founded by a Balinese woman who, since her divorce almost 15 years ago, dreamed about creating a space where women can support each other and share skills to create job opportunities and achieve greater independence. They currently hold meetings for sharing and support, English lessons, yoga, computer classes, and also go on group outings to visit members' homes, temples, and other areas in Bali. They also hold cooking and sewing classes, and run a catering service and sell bags and clothing as part of their fundraising.



2. Kopernik [DAY 4]

Kopernik is an NGO that works to connect what they call "last mile communities," or communities that lack the infrastructure to employ available technology that could improve quality of life, with simple, affordable technology designed to be effective in their specific circumstances. Kopernik balances philanthropic and business approaches in distributing their technology. Their donors fund the upfront costs of introducing technologies and creating micro-business opportunities in remote communities. The money raised from product sales is reinvested in more technology for the last mile. To date, Kopernik has connected technologies with last mile communities in 16 countries in the Asia-Pacific, Africa and the Caribbean.



3. Bumi Sehat [DAY 5]

Bumi Sehat is a natural birth clinic foundation that has a mission of reducing maternal and child mortality and to support the health and wise development of communities. Indonesia still has one of the highest infant and maternal mortality rates in Asia. Toward reducing these rates, they provide general health services, emergency care, prenatal, postpartum, birth services and breastfeeding support, in addition to education and environmental programs. They also provide free transport to give children in remote areas access to healthcare, ambulance and emergency services, nutritional support for new mothers, prenatal yoga, acupuncture, family planning, and HIV and STI testing. The founder, Ibu Robyn, was recognized in 2011 as CNN's Hero of the Year.



4. Bali Sari Foundation [DAY 5]

The Bali Sari Foundation provides free health services to Balinese people who cannot afford treatment and/or who live in remote areas of Bali where health care services are limited or nonexistent. In addition to local and international donations, they are funded through the Fair Warung Bale, their restaurant in the high-tourist traffic area of Ubud—100% of the profits from the restaurant go to the Bali Sari Foundation. The foundation has a mobile clinic that visits different areas of Bali once per month, providing free health checks and basic treatments to villagers around the island.



5. Mai Organic Farm [DAY 6]

Mai Organic Farm is a community-led project that aims to preserve traditional and organic agricultural village life in Bali. It was founded when 9 community leaders came together with the passion to farm organic produce and create an educational playground to inspire children to eat healthy and care about the environment. After collecting fresh ingredients from around the farm, you'll try your hand at making some delicious traditional Balinese and Indonesian dishes in a cooking class.





SPEAKERS & NGO SITE VISITS



7. R.O.L.E. Foundation / Bali W.I.S.E. [DAY 7]

The Rivers, Oceans, Land, and Ecology (R.O.L.E.) Foundation is a nonprofit based in Nusa Dua. The organization was created to stop land-based waste from getting into the oceans, and to help create sustainable jobs to protect the livelihoods of coastal communities. R.O.L.E. provides education and skills training programs as well as grassroots community assistance to alleviate poverty and ensure environmental sustainability. The foundation's headquarters is home the branch of the foundation called Bali W.I.S.E. (Women in Indonesia Skills Education), which provides housing, meals, and skills training for marginalized women from Bali.



6. Green School [DAY 8]

Visit to The Green School, which teaches a progressive curriculum focused on environmental sustainability and creativity to its primary, middle, and high school students. The unique school buildings are constructed primarily out of bamboo, a readily available and renewable resource in Bali. In 2012 it was named the "Greenest School on Earth" by the USGBC Center for Green Schools, and it has been visited by such figures as Secretary General of the United Nations, Ban Ki-Moon, and Jane Goodall.



8. Biorock Coral Restoration Project [DAY 10]

The Coral Restoration Project has been running since 2000 as a collaboration between the Karang Lestari Foundation and the Global Coral Reef Alliance. The project has planted around 70 "bio-rock" coral reef structures which have restored the devastated coral reefs and fisheries of Pemuteran Bay. The corals were heavily damaged by dynamite and cyanide fishing methods in the late 1990s, and with large swaths of the reefs suffering, the fish populations also dropped drastically. Two scientists and a local social entrepreneur came together and started work to install the Bio Rock structures in order to rebuild the coral and reinvigorate the surrounding villages' economies through responsible, sustainable tourism. The structures are made of metal rods bent into artistic sculptures, which are then hooked up to a low electric current which encourages fast coral growth. Baby corals are planted along the rods and over time, grow into vibrant, resilient coral gardens. In 2012, this project was awarded the Equator Prize by the United Nations Development Programme (UNDP).



9. Turtle Hatchery [DAY 12]

The turtle hatchery is a small operation where they are working toward increasing the number of sea turtles in Bali's seas. The turtles were heavily hunted for their shells, meat, and eggs by people in the surrounding villages, and their numbers were quickly declining. The turtle hatchery has educated the community about the importance of keeping sea turtles abundant and offers to pay a higher-than-market price for live sea turtle eggs found by the villagers so that they can raise them safely in the hatchery.



SPEAKERS & NGO SITE VISITS



10. Narayan Seva [DAY 13]

Narayan Seva is a children's home that organizes exceptional educational and recreational programs for the children, helping them to thrive despite sometimes difficult family situations. Activities include music and acrobatics, which help the children to gain confidence and cooperation skills.



11. Bali Mandara High School [DAY 14]

Bali Mandara School is designed to provide access to international standard education for students who have demonstrated outstanding achievement and leadership potential, but with limited access to quality education due to their family's financial circumstances. Students from around the island go through a rigorous interview process to be admitted to the school, and once accepted spend most of their high school career away from home at the boarding site in North Bali. Bali Mandara is designed to develop critical thinking of the students, while at the same time shaping their social awareness. Beyond its rigorous curriculum, the program also focuses on leadership, environmental stewardship, entrepreneurship and community service.



12. East Bali Cashews [DAY 17]

When the founder of East Bali Cashews first came to the area in 2012, he discovered that farmers sold raw cashews to traders who shipped them overseas for processing. As an entrepreneur, he saw an opportunity for a powerful social venture that would bring livelihood & educational opportunities to the community. Over the years this cashew factory, known as East Bali Cashews, has grown to become an award-winning social enterprise, employing & empowering over 350 people from Ban village, the majority of whom are women.



13. Peduli Alam [DAY 20]

Peduli Alam is a local organization working to address the shortage of waste management services in East Bali. Since 2008, they have placed trash collection bins along the Eastern coast of Bali, launched a series of trash pick-up and recycling initiatives, brought educational programs to local schools, opened a small shop where they create and sell useful items made from recycled materials, and hosted workshops on how to create eco-bricks from empty plastic bottles filled with rubbish.

CULTURAL ACTIVITIES

1. Banjar Workshop [DAY 3]

Every village in Bali has a banjar, or community center, where villagers prepare offerings and foods for ceremonies, meet and discuss village affairs, practice music and dance, and just hang out and chat with each other. We invite teachers of traditional Balinese gamelan music, Legong dance, woodcarving, and offering making to a local banjar to give participants an introduction to each of these disciplines. You'll quickly learn that the intricate finger and eye movements of Legong dance only look easy and that keeping a steady hand while woodcarving is no easy feat! All of the activities you'll try are central to Balinese culture, and there is no better place to experience them than right in the banjar.



2. Morning Tour [DAY 4]

Begin the morning strolling through winding paths in the lush jungle and through terraced rice paddies on an herbal walk to learn about Bali's native plants and how they're used for traditional medicine, food and body care products. Drive on to one of the more ancient purification sites – Tirta Empul Holy Spring Temple, considered a sacred site by Balinese as a place to wash away all the bad influences in the body, purifying the soul and mind by entering the fresh, sacred water springs. Everyone is invited to experience the cool, fresh holy spring waters. You'll eat lunch overlooking Mt. Batur, one of Bali's dormant volcanoes, before returning to Ubud.



3. Agung Rai Museum of Art (ARMA) [DAY 6]

Agung Rai is the founder and visionary behind ARMA Museum and Resort. Almost completely self-educated, Agung Rai started out hawking paintings on the streets of Bali. Over time he was able to travel the world to buy pieces of Balinese art that had been taken during Bali's occupations by Holland and Japan. He eventually realized his dream of creating a living cultural museum that helps to sustain the Balinese culture despite the heavy influence of the western world in Bali. ARMA is now recognized as one of the largest collections of traditional Balinese art in the world. Much more than a museum, ARMA is a center for visual and performing arts that provides opportunities for Balinese youth to continue celebrating their culture into the 21st century and beyond.





CULTURAL ACTIVITIES

4. Peliatan Royal Palace [DAY 6]

Puri Agung Peliatan is an original Balinese Royal Palace built in 1769, preceding all other palaces in the region, and was designated as a command center for the family's battalions and other vassal palaces and lordships, during the age of warriors in Bali. The Peliatan Royal Family has been enormously generous with providing resources and access to their beautiful palace on behalf of Bali Institute. Members of the Royal Family will meet personally with your group and spend an evening in fascinating discussions about issues facing Bali and its culture in the 21st century.



5. Legong Dance [DAY 6]

Enjoy a spectacular evening performance of traditional Balinese Legong dance at Peliatan palace. Legong is a refined form of Balinese dance characterized by intricate finger movements, complicated footwork, and expressive gestures and facial expressions. Legong probably originated in the 19th century as royal entertainment. Legend has it that a prince of Sukawati fell ill and had a vivid dream in which two maidens danced to gamelan music. When he recovered, he arranged for such dances to be performed in reality, creating Legong.



6. Cooking Class [DAY 18]

Meals are very important in Bali and there is a never ending variety of recipes from all around the island to try! In this cooking class you'll start by going on a foraging trip around the East Bali Immersion camp to gather some of the ingredients you'll be using. Then you'll be guided in a cooking lesson in the camp kitchen to prepare some Balinese and Indonesian favorites for your group's evening meal!





ACCOMMODATION & TRANSPORT



SAMPLE ACCOMMODATION



UBUD: MADRAS HOMESTAY

Madras Homestay is traditional Balinese housing compound that is home to internationally-acclaimed Wayang painter, Ketut Madras, and his family. Over the years the family added extra rooms and bathrooms to their home in order to accommodate the many visitors that began trickling in from all over the world to visit Ubud. The family continues to welcome guests into their home, providing a wonderful opportunity to experience life in the village with a kind and welcoming Balinese family. Each morning the family will cook you breakfast and invite you to sit in their central bale space to eat, relax, and begin the day peacefully.

PEMUTERAN: SUDI GUEST HOUSE

Sudi Guest House is a quiet, family-run accommodation nestled in the center of Pemuteran village. With misty mountains in the back and the sparkling ocean just across the street, the guest house is a perfect place to relax and take in the beauty of West Bali. The family who runs the guest house is extremely kind and always happy to help point guests in the right direction, or help to arrange activities in the area.



LOVINA: ANGSOKA HOTEL

The Angsoka hotel is conveniently on a quiet road located in central Lovina, a quick walk from the beach, restaurants, and shops in the area. The rooms are scattered among pleasant gardens and each have a small patio on which you can sit and enjoy a coffee in the morning. There is a large pool in the middle of the hotel, perfect for a morning dip or cooling off in the middle of the day.



KUBU: EAST BALI IMMERSION

This beautiful eco-camp nestled in the foothills of the eastern shores allows you to see another side of Bali. Fresh meals from their gardens, impossibly beautiful sunrises and dazzling nights under the stars await! The rooms consist of shared teepees and bungalows with fully-functioning bathrooms and showers close by. There are plenty of common spaces at the camp lodge to sit back and relax, and there are many nearby spots to go on hikes, play games in the fields or go for a swim!

AMED: GOOD KARMA BUNGALOWS

Good Karma features standalone bamboo bungalows right on the shore of one of Amed's beautiful beaches. Snorkel over the colorful corals right off the shore, enjoy a fresh fruit juice in their open-air bamboo restaurant, or hang out in the hammock set up on the front porch of your bungalow. Watch a spectacular sunrise over the ocean each morning, and fall asleep to the rhythm of the gentle waves on the beach each night. Good Karma is a real slice of paradise!



SANUR: ABIAN HARMONY

Abian Harmony is located a quick walk from Sindu beach and Semawang beach in Sanur, where you can watch dazzling sunrises each morning and sunsets behind Mount Agung each evening. At the beach you can meander along to boardwalk and browse the shops or have a meal in any of the great restaurants right on the seashore. The modern, spacious rooms at Abian Harmony are situated around a large swimming pool, perfect for cooling off after exploring the Sanur area! Abian Harmony is about a 25-minute drive from the airport, making it a convenient place to stay before saying farewell to Bali to fly home.



TRANSPORT



We use 12-15 passenger air-conditioned mini-buses while traveling the island to ensure participants' enjoyment, comfort, and safety.

A NOTE ABOUT SUSTAINABILITY

Bali Institute is currently working towards gaining certification through Travelife, a leading training, management and certification initiative for tourism companies committed to reaching sustainability. We believe in continuously learning how to improve the environmental and social impacts of our work because we care about contributing to a positive future for Bali and its people. Assessment for the Travelife certification includes management and performance criteria based on leading international sustainability and corporate social responsibility standards and guidelines.



TERMS & CONDITIONS



SCHEDULE OF ACTIVITIES

- ◆ The activities listed above are based on availability and program scheduling considerations, and are subject to change.
- ◆ The hotels listed above are samples that reflect the quality and style of hotels that will be used on this program. Participants will be informed of the finalized hotels when they have been selected.
- ◆ There are often special ceremonies and rituals that happen on the spur of the moment. We will make every effort to accommodate unplanned events that will add evermore to this spectacular trip.

SERVICES INCLUDE

- ◆ 22 nights double-occupancy in beautiful Balinese-owned accommodations
- ◆ All transportation in air-conditioned buses and vans throughout the program for activities listed on the itinerary
- ◆ Airport transfer on the start and end date of the program
- ◆ All breakfasts, all lunches, and some dinners as indicated on the calendar itinerary
- ◆ English speaking tour guide(s) and coordination team
- ◆ All activities listed on final program itinerary are included in the per person ground costs, including entrance fees, lectures and donations.
- ◆ Gratuities for local guides and drivers
- ◆ Customized program booklet for all participants with itinerary, program descriptions and other useful information
- ◆ 24/7 Medical and emergency staff support for the entire duration of the program
- ◆ Special gifts including sarong, sash, and journal

SERVICES DO NOT INCLUDE

- ◆ **Visa costs (if applicable)**
- ◆ **Airfare**
- ◆ **Trip cancellation, lost baggage, or medical insurance**
- ◆ **Laundry and personal items**
- ◆ **Optional activities outside of the program itinerary**
- ◆ **International phone calls**



LEARNING FOR A LIFETIME

