



SOCIAL INNOVATION & ENTREPRENEURSHIP: TRAIN-THE-TRAINER

PROGRAM ITINERARY

JUNE 18 - JULY 1, 2023

 Bali
Institute

SIE C@Lab
ADAPTIVE LEADERSHIP INSTITUTE

JUNE 18 – 25: UBUD



Ubud is a thriving village in central Bali that is considered the cultural capital of this tiny island. It is famous as an arts and crafts hub, and much of the village and nearby areas consist of artists' workshops and galleries. Here you find remarkable architecture as well as historical museums, artists, and an array of interesting cafes, local foods, and non-stop ceremonies. The word Ubud comes from the Balinese word for medicine, so it is here that people flock for healing energies, good spirits, meditation, yoga, artistry, and indigenous knowledge.



Topics Covered in Ubud

Elements of a Higher Ed SIE Ecosystem

1. Ecosystem
2. Early Adopters
3. Educational Excellence



JUNE 18 (B, L, D)

- ◆ Arrive into Denpasar, Bali, then head to Ubud.
- ◆ Settle into your accommodations.
- ◆ Enjoy a variety of traditional Balinese cuisine during a special **welcome dinner**.
- ◆ Relax and decompress after a long day of traveling, then off to a good night's sleep.



JUNE 19 (B, L, D)

- ◆ After breakfast we'll hold a welcome orientation. Bali Institute will cover helpful hints for your time in Bali and an introduction to **Tri Hita Karana**, a central Balinese life philosophy, and SIE CoLab will review the structure and objectives of the program.
- ◆ Lunch together at the homestay.

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JUNE 19 [continued]

- ◆ Join a fun **introductory cultural workshop** in a village *banjar*, or community center. The *banjar* is where villagers prepare offerings and foods for ceremonies, meet and discuss village affairs, practice music and dance, and just hang out and chat with each other. We invite teachers of traditional Balinese gamelan music, Legong dance, woodcarving, and offering making to give participants an introduction to each of these disciplines. All of the activities you'll try are central to Balinese culture, and there is no better place to experience them than right in the *banjar*.
- ◆ Join a **Sisya Upanaya welcoming ceremony**.
- ◆ Dinner together.
- ◆ Evening free.



JUNE 20 (B, L)

- ◆ Stroll through winding paths in the lush jungle and through terraced rice paddies on an **herbal walk** to learn about Bali's native plants and how they're used for traditional medicine, food and body care products.
- ◆ Visit to **Tirta Empul**, holy spring temple, considered a sacred site to purify the soul and mind by the Balinese people.
- ◆ Indulge in a delicious lunch above panoramic views of the dormant **Mt. Batur volcano**.
- ◆ On the way back to Ubud, take a break at a **coffee plantation** and try many unique varieties of coffees and teas grown there.
- ◆ Afternoon class session.
- ◆ Dinner on own.
- ◆ Evening free.





JUNE 21 (B, L, D)

- ◆ Private tour and coffee with Agung Rai, the founder and visionary behind the world-renowned **ARMA Museum**⁴, home to an outstanding collection of traditional Balinese art.
- ◆ Lunch together.
- ◆ Class session.
- ◆ Put on your special Balinese outfit to attend an exclusive Royal Palace tour & dinner at the **Peliatan Palace**⁵. Members of the Peliatan Royal Family will meet personally with your group and spend an evening in fascinating discussions about issues facing Bali and its culture in the 21st century.
- ◆ Evening free.



JUNE 22 (B, L)

- ◆ Site visit to **Kopernik**⁶, an organization that works to connect communities that lack the infrastructure to use available technology that could improve quality of life, with simple, affordable technology designed to be effective in their specific circumstances.
- ◆ Lunch.
- ◆ Class session.
- ◆ Free time.
- ◆ Dinner on own.
- ◆ Enjoy a spectacular evening performance of traditional Balinese **Legong dance**. Legong is a refined form of Balinese dance characterized by intricate finger movements, complicated footwork, and expressive gestures and facial expressions.



JUNE 23 (B, L, D)



- ◆ Tour and presentation at **Bumi Sehat**⁷, a natural birth clinic and non-profit foundation that has a mission of reducing maternal and child mortality in Indonesia. The clinic's founder, Robyn Lim, was recognized in 2011 as CNN's Hero of the Year.
- ◆ Lunch together.
- ◆ Afternoon visit to **PKP Women's Center**⁸, where you'll hear about the founder's dream to create a space where Balinese women can support each other and learn new skills. Join a relaxing yoga and meditation class with participants at the center.
- ◆ Enjoy an amazing dinner catered by the Women's Center's cooking skills class.
- ◆ Evening free.

JUNE 24 (B, L)



- ◆ Panel discussion with local social enterprises: **eCollabo8**⁹, **Threads of Life**¹⁰, **Yava (formerly East Bali Cashews)**¹¹, and more.
- ◆ Lunch
- ◆ Class session.
- ◆ Free time.
- ◆ Dinner on own.
- ◆ Evening free.

JUNE 25 - 28: AMED

➤ Amed is part of a long stretch of shoreline on Bali's northeast coast, made up of small fishing villages divided by large hills and river valleys. While it is known to visitors as a great spot for SCUBA diving and snorkeling, the area's local residents make a living mainly from fishing and salt-making, as Amed has limited land suitable for growing rice. Despite being a less prosperous area of Bali, you'll still find ornate and lively ceremonies up and down the coast.



Topics Covered in Amed

Elements of a Higher Ed SIE Ecosystem

4. Enhancement
5. Elaboration



JUNE 25 (B, L, D)

- ◆ Class session.
- ◆ Lunch together.
- ◆ Drive to Amed.
- ◆ Settle into new accommodations.
- ◆ Dinner together.
- ◆ Evening free.



JUNE 26 (B, L)

- ◆ Hear a presentation from **Ocean Gardener**₁₂— learn about Amed's coral reefs and reef restoration efforts, then go snorkeling to see the effects for yourself.
- ◆ Lunch together.
- ◆ Class session
- ◆ Dinner on own.
- ◆ Evening free.

JUNE 27 (B, L)



- ◆ Head to Ban village to meet a social entrepreneur from the **Makadaya Fellowship**₁₃— learn about the village and how the enterprise is responding to its needs, and make a sweet local treat called *klepon*.
- ◆ Lunch.
- ◆ Head back to Amed.
- ◆ Free time.
- ◆ Dinner on own.
- ◆ Evening free.

JUNE 28 - JULY 1: SANUR

Sanur is a seaside town in southeast Bali made up of a long stretch of beach with calm, shallow waters. Colorful jukung fishing boats rest on the sand and a paved path snakes along the beach for several kilometers. Sanur is home to great restaurants (many with live music), a wide variety of shops, and a relaxed atmosphere despite being closer to the major cities of south Bali. It's a perfect spot to pick up last-minute gifts, lounge by the beach or the pool, explore sights along the beach walkway, and enjoy a final sunset dinner.



Topics Covered in Sanur

Elements of a Higher Ed SIE Ecosystem

6. Evaluation
7. Engagement

JUNE 28 (B, L, D)



- ◆ Guided trek through the lush jungle and rice fields of east Bali with gorgeous views of majestic Mount Agung. The trek will end in **Tengenan**¹⁴, home of the indigenous Bali Aga people.
- ◆ Lunch together in Tengenan village.
- ◆ Head to Sanur.
- ◆ Settle into new accommodations.
- ◆ Class session.
- ◆ Dinner together.
- ◆ Evening free.

JUNE 29 (B, L, D)



- ◆ Meet with Aaron Fishman, the founder of social enterprise Yava (**formerly East Bali Cashews**), at Kood, his new plant-based community restaurant in Sanur.
- ◆ Lunch at Kood.
- ◆ Class session
- ◆ Dinner together.
- ◆ Evening free.



JUNE 30 (B, L, D)

- ◆ Meeting with **PLUS₁₅** and **SIAP₁₆**, two organizations supporting Indonesian social entrepreneurs, to learn more about the social innovation landscape in Indonesia.
- ◆ Lunch.
- ◆ Final class session.
- ◆ **Special final dinner** on the beach.
- ◆ Evening free.



JULY 1 (B)

- ◆ Last minute shopping or a final walk along the beach.
- ◆ Time to prepare for the journey home, exchange contact info with new friends, and reflect on the memories you created!
- ◆ Head to Airport.



ACTIVITIES GLOSSARY



1. Tri Hita Karana

This Balinese phrase roughly translates to “the three sources of good,” and it is the central philosophy of Balinese life. The three sources it refers to are harmony between people, harmony with nature, and harmony with a higher power. The philosophy is visible in many facets of Balinese life—for instance, Balinese pitching in at their community center or helping neighbors with a ceremony (harmony between people), the ceremonies they perform to bless their rice fields and water sources (harmony with nature), and the thousands of offerings and ceremonies performed daily in reverence of their spirits (harmony with a higher power).

2. Tirta Empul

Tirta Empul is a temple that has been built around a natural spring, with carved stone fountains channeling the water into a large bathing pool. Balinese families visit Tirta Empul to for purification, healing, and to collect holy water to bring to their home villages. All 33 of the fountains are fed from the natural underground spring which can be seen bubbling up from deep beneath the earth behind the main temple. In Bali it is believed that each of the the main fountains bless or purify the body for a specific ailment or life challenge including stress, breathing, circulation, fertility, emotional balance, career advancement, and love.

3. Mount Batur Volcano

The dormant Mount Batur volcano and the beautiful surrounding Lake Batur are located in Kintamani, a district of the Bangli Regency in central Bali. The breathtaking caldera was formed when the much larger “mother” volcano erupted thousands of years ago, leaving the smaller volcano we see today and it’s surrounding lake in the crater. Mt. Batur has erupted 24 times since 1800 and has greatly impacted the local villages surrounding the mountain. Lake Batur is the largest lake in Bali.

4. ARMA

Agung Rai is the founder and visionary behind ARMA Museum and Resort. Almost completely self-educated, Agung Rai started out hawking paintings on the streets of Bali. Over time he was able to travel the world to buy pieces of Balinese art that had been taken during Bali’s occupations by Holland and Japan. He eventually realized his dream of creating a living cultural museum that helps to sustain the Balinese culture despite the heavy influence of the western world in Bali. ARMA is now recognized as one of the largest collections of traditional Balinese art in the world. Much more than a museum, ARMA is a center for visual and performing arts that provides opportunities for Balinese youth to continue celebrating their culture into the 21st century and beyond.

5. Peliatan Royal Palace

Puri Agung Peliatan (Peliatan Royal Palace) is an original Balinese Royal Palace built in 1769, preceding all other palaces in the region, and was designated as a command center for the family’s battalions and other vassal palaces and lordships, during the age of warriors in Bali. The Peliatan Royal Family has been enormously generous with providing resources and access to their beautiful palace on behalf of Bali Institute. Members of the Royal Family will meet personally with your group and spend an evening in fascinating discussions about issues facing Bali and its culture in the 21st century.

▶ ACTIVITIES GLOSSARY



6. Kopernik

Kopernik is an NGO that works to connect what they call “last mile communities,” or communities that lack the infrastructure to employ available technology that could improve quality of life, with simple, affordable technology designed to be effective in their specific circumstances. Kopernik balances philanthropic and business approaches in distributing their technology. Their donors fund the upfront costs of introducing technologies and creating micro-business opportunities in remote communities. The money raised from product sales is reinvested in more technology for the last mile. To date, Kopernik has connected technologies with last mile communities in 16 countries in the Asia- Pacific, Africa and the Caribbean.

7. Bumi Sehat

Bumi Sehat is a natural birth clinic foundation that has a mission of reducing maternal and child mortality and to support the health and wise development of communities. Indonesia still has one of the highest infant and maternal mortality rates in Asia. Toward reducing these rates, they provide general health services, emergency care, prenatal, postpartum, birth services and breastfeeding support, in addition to education and environmental programs. They also provide free transport to give children in remote areas access to healthcare, ambulance and emergency services, nutritional support for new mothers, prenatal yoga, acupuncture, family planning, and HIV and STI testing. The founder, Ibu Robyn, was recognized in 2011 as CNN’s Hero of the Year.

8. PKP Women’s Center

PKP Women’s Center is an organization founded by a Balinese woman named Ibu Sari. Ever since her divorce almost 15 years ago, Ibu Sari dreamed of creating a space where women from all backgrounds can support each other, share skills, and find job opportunities to achieve greater independence. A teacher at a school for children with special needs, Ibu Sari began the organization by holding gatherings for local women after school. Since then the organization has grown considerably, and they now hold meetings for sharing and support, English lessons, yoga, computer classes, and also go on group outings to visit members’ homes, temples, and other areas in Bali. PKP also holds regular cooking and sewing classes, and runs a catering service and sells bags and clothing as part of their fundraising. One of their main goals is to reach self-sufficiency as an organization while providing as many training, education, and employment opportunities as possible for their members.

9. ëCollab8

ëCollabo8 was created to reduce plastic waste by re- and upcycling it. From small molded production to unique art pieces or furnitures, ëCollabo8 strives to constantly innovate to find ways to produce things in a more environmentally respectful manner. ëCollabo8 believe real change can be achieved through educating youth and empowering communities.



ACTIVITIES GLOSSARY



10. Threads of Life

Threads of Life is a social enterprise focused on maintaining the livelihoods and traditions of weaving in rural communities. The owner will guide you through the exhibits, teaching about the textile arts, their cultural roots, and the importance of the gallery's work to rural areas across Indonesia. They will answer all your questions about natural dyes, motifs, and techniques, and tell you about the women who made the textiles and baskets.

11. Yava (formerly East Bali Cashews)

When the founder of East Bali Cashews first came to the Kubu area of East Bali in 2012, he discovered that farmers sold raw cashews to traders who shipped them overseas for processing. As an entrepreneur, he saw an opportunity for a powerful social venture that would bring livelihood & educational opportunities to the community. Over the years this cashew factory has grown to become an award-winning social enterprise, employing & empowering over 350 people from Ban village, the majority of which are women. After starting East Bali Cashews, the founder wanted to share with others the beauty of East Bali while also creating another alternative source of livelihood and revenue for the community: an eco-camp where guests can enjoy the beautiful surroundings, and immerse in the Balinese way of life, and engage with the work of East Bali Cashews through their amazing facilitators.

12. Ocean Gardener

Ocean Gardener is dedicated to coral reef education and coral reef restoration. Ocean Gardener was founded in 2016 by a team of marine biologist, divers, and coral farmers with the desire to share their 20+ years of experience in Coral Farming in Indonesia, and to use these coral farms for education purposes. In the late 1990s some of the founders created the first commercial coral mariculture farms in Indonesia, to allow the coastal community to earn a living out of their reefs. Since 2016 Ocean Gardener has planted over 50,000 coral fragments and counting back to the reef, and has educated coastal communities about the importance of caring for their reefs.

13. Makadaya

Makadaya is Bali Institute's sister non-profit organization in Indonesia, aiming to provide a physical space, strategic network, and learning laboratory to foster a community of changemakers in developing sustainable solutions to real social and environmental challenges in Indonesia. The inaugural work of Makadaya is the Changemakers Fellowship, in which 8 fellows from Indonesia were selected out of hundreds of applicants to take part in 6 months of mentorship in social entrepreneurship in Bali. Over the fellowship period they identify a challenge in their community, come up with an idea to address the challenge, test their idea, receive mentorship, and ultimately launch their initiative. Past initiatives have included projects with a focus on women's empowerment, education, job creation in rural villages, recycling, improving accessibility for people with physical disabilities, and job placement for formerly incarcerated people. The fellows are financially supported throughout the period of the fellowship, ensuring they can focus 100% of their attention on their initiative.



ACTIVITIES GLOSSARY



14. Tenganan Indigenous Village

Tenganan is a village in the Karangasem Regency which is home to the Native Balinese people known as the Bali Aga. Before the 1970s, it was known by anthropologists to be one of the most secluded societies of the archipelago. In Tenganan Village, the people still follow the traditional Bali Aga customs, ceremonies, and rules of their ancestors that stretch back many generations. Tenganan is known for its unique village layout and architecture, which is unlike the rest of Bali, as well as for its "Geringsing" Double Ikat woven textiles.

15. PLUS

PLUS stands for "Platform Usaha Sosial" which translates to "Platform for Social Enterprise." PLUS supports the growth of impact in Indonesia through social entrepreneurship and social innovation. They do this by offering advisory services to private and non-profit organizations to design and execute program that incorporate the best of social innovation, business, and impact; through on-demand capacity building, helping to bring relevant and applicable skills to any organization or anyone who wants to learn what it takes to make profit with a purpose; and through their Level-Up Project, in which they offer free consultation to two social enterprises every week.

16. SIAP

Social Innovation Acceleration Program (SIAP) is a learning platform, an incubator and an accelerator for early-stage social enterprise. SIAP focuses on social entrepreneurs with ideas and solutions to create positive impact and drive change through business, and assists them to grow their product. In the process, they provide entrepreneurs with mentorship, personal, team and business development, knowledge resources, as well as impact assessment methodology and community support.



PROGRAM LOCATIONS

1. Ngurah Rai International Airport
2. Ubud
3. Amed
4. Sanur





ACCOMMODATION & TRANSPORT



SAMPLE ACCOMMODATION



UBUD: ANANDA UBUD RESORT

Set amid rice fields, Ananda Ubud Resort offers traditional Balinese-style accommodations and features 3 swimming pools, a spa and an open-air restaurant.

Just a quick drive from central Ubud, Ananda offers access to all that Ubud has to offer while providing a peaceful oasis to return to when you need to reflect and recharge.

AMED: HOTEL UYAH

Hotel Uyah is located right on Amed's beautiful shoreline, with stunning views of sunrise over the ocean and sunset behind Mount Agung. Uyah surrounds working sea salt farms, as the hotel was built with the goal of preserving the traditional salt farming processes of the Amed area. In addition to comfortable rooms and amazing swimming pools, the hotel also works to keep the surrounding landscape beautiful and healthy by implementing an environmental management system including waste separation, composting, fruit and vegetable gardens, and reduction of energy and water consumption.



SANUR: INNA SINDHU BEACH HOTEL

Inna Sindhu faces the beautiful white sand beach of Sindhu Sanur, where the sunrise and sunset can both be viewed over the expansive oceanfront. The hotel is centrally located in Sanur with shopping, restaurants and bars, and other activities within walking distance. There are also many water sports activities like stand-up paddle boards, surfing and kite-surfing lessons on the beach nearby. With easy access to the paved path along the beach for coastal walks, there's no shortage of activities to do!



TRANSPORT



We use 12-15 passenger air-conditioned mini-buses while traveling the island to ensure participants' enjoyment, comfort, and safety.

A NOTE ABOUT SUSTAINABILITY

At Bali Institute we believe in continuously learning how to improve the environmental and social impacts of our work because we care about contributing to a positive future for Bali and its people. We are always discussing ways that we can reduce the environmental footprint of our organization through simple win-win solutions like always having 19-liter drinking water vessels available in our vehicles so that participants can conveniently refill their reusable bottles anytime during the day. We also work hard to ensure that our social impact on Bali is a positive one, through measures like using Balinese-owned accommodations and services whenever possible, and always looking out for opportunities for our staff and participants to give back to the island. Thank you for being a part of this work!



TERMS & CONDITIONS



SCHEDULE OF ACTIVITIES

- ◆ The activities listed above are based on availability and program scheduling considerations, and are subject to change.
- ◆ There are often special ceremonies and rituals that happen on the spur of the moment. We will make every effort to accommodate unplanned events that will add evermore to this spectacular trip.

PROGRAM FEE

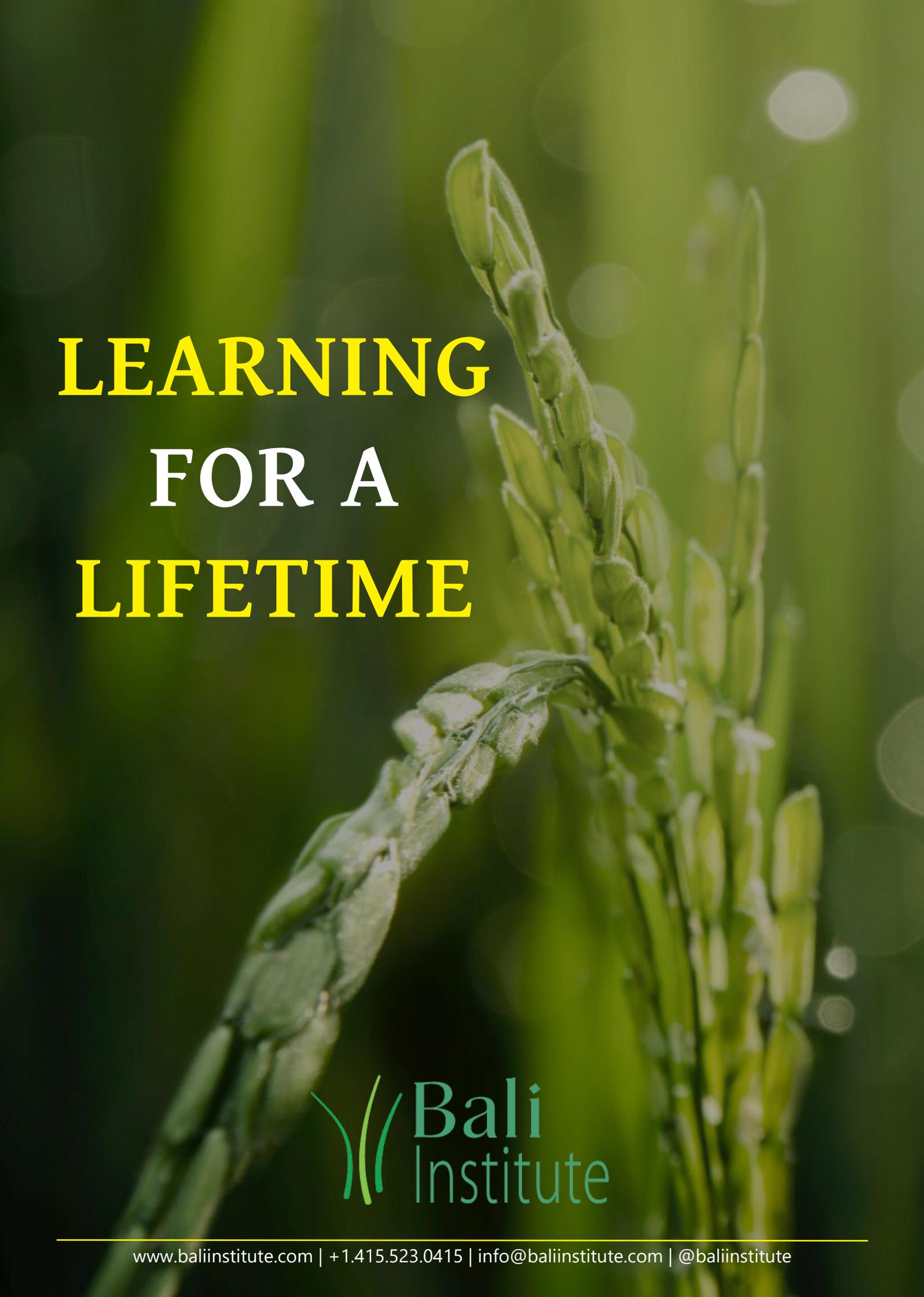
- ◆ Full tour Fee: \$ 3,575/participant, double-occupancy
- ◆ Single supplement: \$850

SERVICES INCLUDE

- ◆ 13 nights double-occupancy in beautiful Balinese-owned accommodations
- ◆ All transportation in air-conditioned buses and vans throughout the program for activities listed on the itinerary
- ◆ Airport transfer on the start and end date of the program
- ◆ All breakfasts, all lunches, and 8 dinners as indicated on the itinerary (denoted B, L, D) for Breakfast, Lunch, and Dinner
- ◆ English speaking tour guide(s) and coordination team
- ◆ All activities listed on final program itinerary are included in the per person ground costs, including entrance fees, lectures and donations.
- ◆ Gratuities for local guides and drivers
- ◆ Customized program booklet for all participants with itinerary, program descriptions and other useful information
- ◆ 24/7 Medical and emergency staff support for the entire duration of the program
- ◆ Special gifts including sarong, sash, and journal

SERVICES DO NOT INCLUDE

- ◆ **Visa costs (if applicable)**
- ◆ **Airfare**
- ◆ **Trip cancellation, lost baggage, or medical insurance**
- ◆ **Laundry and personal items**
- ◆ **Optional activities outside of the program itinerary**
- ◆ **International phone calls**



LEARNING FOR A LIFETIME

