



SOCIAL INNOVATION & ENTREPRENEURSHIP IMMERSION: *A Transformative Hero's Journey*

PROGRAM ITINERARY

JUNE 6 - 23, 2024

 **Bali**
Institute

SIE C  Lab

JUNE 6 - 15 : UBUD

Ubud is a thriving village in central Bali that is considered the cultural capital of this tiny island. It is famous as an arts and crafts hub, and much of the village and nearby areas consist of artists' workshops and galleries. Here you find remarkable architectures well as historical museums, artists, and an array of interesting cafes, local foods, and non-stop ceremonies. The word Ubud comes from the Balinese word for medicine, so it is here that people flock for healing energies, good spirits, meditation, yoga, artistry, and indigenous knowledge.



JUNE 6 (D)

- ◆ Arrive into Denpasar, Bali in the afternoon and head to your hotel in Ubud.
- ◆ Settle into the hotel, freshen up, and relax.
- ◆ In the late afternoon we'll hold a welcome orientation. Bali Institute will cover helpful hints for your time in Bali and an introduction to **Tri Hita Karana**, a central Balinese life philosophy, and SIE CoLab will give a brief introduction on the Hero's Journey.
- ◆ Enjoy your first taste of Balinese cuisine during a special welcome dinner at a delicious local restaurant.
- ◆ Evening free.



JUNE 7 (B, L, D)

- ◆ Venture out into Ubud village in teams for a cultural immersion scavenger hunt— learn more about Balinese culture through interacting with the local community and enjoy some free time.
- ◆ Enjoy lunch together as a group.
- ◆ SIE Session 1.
- ◆ Visit a local banjar, or community center, and learn how to make Balinese offerings by weaving leaves together and filling them with flowers. Bring your offering to a **Sisya Upanaya welcoming ceremony** to set the tone for a great program!
- ◆ Delicious meal together at a local restaurant.
- ◆ Evening free.



JUNE 8 (B, L, D)

- ◆ Go out into the rice paddies and learn more about the **subak irrigation system**², a Balinese life philosophy in action which also has a UNESCO world heritage designation. Learn about how Balinese farmers maintain the water irrigation system, learn more about subak temples and ceremonies, and discover the process from planting the rice to harvesting. This experience will be led by **Five Pillars Experience**³, a social enterprise focusing on sustainable tourism and impact travel that provides inspiring and responsible travel experiences showcasing the beauty of rural communities, cultures, and natural environments of Bali.
- ◆ Lunch at the **subak**.
- ◆ SIE Session 2.
- ◆ Dinner at the **Fair Warung Bale**⁴, a restaurant that donates 100% of its profits to the **Fair Future Foundation**, an organization , that provides free health services to Balinese people who cannot afford treatment and/or who live in remote areas of Bali where health care services are limited or nonexistent.
- ◆ Marvel at a traditional Balinese dance performance, characterized by intricate finger movements, complicated footwork, and expressive gestures and facial expressions.



JUNE 9 (B, L, D)

- ◆ Stroll through winding paths in the lush jungle and through terraced rice paddies on an **herbal walk₅** to learn about Bali's native plants and how they're used for traditional medicine, food and body care products.
- ◆ Visit to **Gunung Kawi Sebatu₆** holy spring temple, considered a sacred site to purify the soul and mind by the Balinese people.
- ◆ Indulge in a delicious lunch above panoramic views of the **Mount Batur₇** volcano. The volcano and beautiful surrounding Lake Batur are located in Kintamani, a district of the Bangli Regency in central Bali.
- ◆ Put on your special Balinese outfit to attend an exclusive **Royal Palace tour & dinner** at the **Blahbatuh Palace₈**. Members of the Blahbatuh Royal Family will meet personally with your group and spend an evening in fascinating discussions about issues facing Bali and its culture in the 21st century.
- ◆ Evening free.

JUNE 10 (B, L, D)

- ◆ Site visit to **Kopernik₉**, an organization that works to connect communities that lack the infrastructure to use available technology that could improve quality of life, with simple, affordable technology designed to be effective in their specific circumstances.
- ◆ Meet **Perfect Fit₁₀**, a social enterprise addressing menstrual health and sustainability in Indonesia.
- ◆ Lunch at Kopernik.
- ◆ SIE Session 3.
- ◆ Entrepreneur Visit: **Made Tea₁₁**, a local farm and business that cultivates a wide variety of local plants and herbs to share with the world a dream of improving health, happiness, and wellbeing through the creation and beauty of unique, uplifting, and delicious teas.
- ◆ Dinner together.
- ◆ Evening free.





JUNE 11 (B, L)

- ◆ Prepare and package meals to families in need with the **Food Fighter** project and **Magi Farms**¹².
- ◆ Lunch at Magi Farms.
- ◆ Distribute the prepared meals to communities living around a waste dump in Sanur.
- ◆ Enjoy dinner on own.
- ◆ Evening free.

JUNE 12 (B)



- ◆ Reflection/ Assignments/ Meetings with Program Leader/ Exploration & Self-Guided Experiences
- ◆ Lunch on own.
- ◆ Reflection/ Assignments/ Meetings with Program Leader/ Exploration & Self-Guided Experiences
- ◆ Dinner on own.
- ◆ Evening free.

JUNE 13 (B, L, D)



- ◆ Visit to **Tempeman**¹³, a social enterprise focused on the production of tempe, a fermented soybean product popular throughout Indonesia.
- ◆ Lunch together.
- ◆ Visit **Mana Eco Villa**¹⁴
- ◆ Spend the afternoon at **PKP Women's Center**¹⁵. You'll hear about the founder's dream to create a space where Balinese women can support each other and learn new skills. Join participants at the center for gardening activities and engage with the women and children in the community.
- ◆ Dinner catered by PKP Women's Center's amazing cooking skills class.
- ◆ Evening free.

JUNE 14 (B, L)



- ◆ Meet **Platform Usaha Sosial (PLUS)**₁₆, an organization that offers advisory services to support the growth of impact in Indonesia through social entrepreneurship and social innovation.
- ◆ Lunch at the hotel.
- ◆ Visit to the **Green School**₁₇, a kindergarten through high school that centers their curriculum on sustainability and the environment.
- ◆ Dinner on own.
- ◆ Evening free.

JUNE 15 - 19 : AMED



Amed is part of a long stretch of shoreline on Bali's northeast coast, made up of small fishing villages divided by large hills and river valleys. While it is known to visitors as a great spot for SCUBA diving and snorkeling, the area's local residents make a living mainly from fishing and salt-making, as Amed has limited land suitable for growing rice. Despite being a less prosperous area of Bali, you'll still find ornate and lively ceremonies up and down the coast.



JUNE 15 (B, L)



- ◆ SIE Session 4.
- ◆ Lunch at the hotel.
- ◆ Drive to Amed.
- ◆ Settle into your new accommodations.
- ◆ Dinner on own.
- ◆ Evening Free.



JUNE 16 (B, L)

- ◆ Spend the morning snorkeling over Amed's beautiful reefs and watching schools of colorful tropical fish.
- ◆ Lunch together at a local restaurant.
- ◆ Afternoon free time.
- ◆ SIE Session 5.
- ◆ Dinner on own.
- ◆ Evening free.



JUNE 17 (B)

- ◆ Reflection/ Assignments/ Meetings with Program Leader/ Exploration & Self-Guided Experiences
- ◆ Lunch on own.
- ◆ Reflection/ Assignments/ Meetings with Program Leader/ Exploration & Self-Guided Experiences
- ◆ Dinner on own.
- ◆ Evening free.



JUNE 18 (B, L)

- ◆ Visit **Tarunira¹⁸**, a social enterprise that produces a special variety of palm sugar. The founder is an alumnus of **Makadaya¹⁹**, Bali Institute's non-profit social enterprise arm.
- ◆ Lunch at Tarunira.
- ◆ SIE Session 6.
- ◆ Dinner on own.
- ◆ Evening free.

JUNE 19-23 : SANUR



Sanur is a seaside town in southeast Bali made up of a long stretch of beach with calm, shallow waters. Colorful jukung fishing boats rest on the sand and a paved path snakes along the beach for several kilometers. Sanur is home to great restaurants (many with live music), a wide variety of shops, and a relaxed atmosphere despite being closer to the major cities of south Bali. It's a perfect spot to pick up last-minute gifts, lounge by the beach or the pool, explore sights along the beach walkway, and enjoy a final sunset dinner.



JUNE 19 (B, L)

- ◆ Guided trek through the lush jungle and rice fields of east Bali with gorgeous views of majestic Mount Agung. The trek will end in **Tengenan₂₀**, home of the indigenous Bali Aga people.
- ◆ Lunch together in Tengenan village.
- ◆ Head to Sanur.
- ◆ Settle into new accommodations.
- ◆ Dinner on own.
- ◆ Evening free.

JUNE 20 (B, L, D)

- ◆ Visit **ëCollab₂₁**, a social enterprise focused on upcycling plastics into artwork, furniture, and more.
- ◆ Lunch together.
- ◆ Presentation - **Bali Investment Club₂₂** - Impact Investing
- ◆ Dinner at Gardenia with **Tom Courly** to discuss impact investing in Indonesia.
- ◆ Evening free.





JUNE 21 (B)

- ◆ Reflection/ Assignments/ Meetings with Program Leader/ Exploration & Self-Guided Experiences.
- ◆ Lunch on own.
- ◆ Reflection/ Assignments/ Meetings with Program Leader/ Exploration & Self-Guided Experiences.
- ◆ Dinner on own.
- ◆ Evening free.



JUNE 22 (B, L, D)

- ◆ SIE Session 7.
- ◆ Lunch together at a local restaurant.
- ◆ Afternoon free.
- ◆ Final dinner on the beach.
- ◆ Evening free.



JUNE 23 (B)

- ◆ Last minute shopping and walking along the beach.
- ◆ Time to prepare for the journey home, exchange contact info with new friends, and reflect on the memories you created!
- ◆ Head to Airport.



ACCOMMODATION & TRANSPORT



SAMPLE ACCOMMODATION



UBUD: MERAK VILLAGE

Close to the heart of Ubud but tucked away off of the main roads, Merak Village offers a peaceful retreat after busy days exploring Ubud and the surrounding areas. Comfortable, modern rooms are decorated with local touches and include a balcony to relax and look out on the swimming pool area and lush gardens. The property has an on-site spa as well as a restaurant serving up tasty local and international dishes.

AMED: HOTEL UYAH

Hotel Uyah is located right on Amed's beautiful shoreline, with stunning views of sunrise over the ocean and sunset behind Mount Agung. Uyah surrounds working sea salt farms, as the hotel was built with the goal of preserving the traditional salt farming processes of the Amed area. In addition to comfortable rooms and amazing swimming pools, the hotel also works to keep the surrounding landscape beautiful and healthy by implementing an environmental management system including waste separation, composting, fruit and vegetable gardens, and reduction of energy and water consumption.



SANUR: TAKSU HOTEL

Taksu offers a luxurious retreat with a restaurant and an outdoor pool amid lush greenery. A quick walk to Mertasari Beach, where you can watch dazzling sunrises each morning and sunsets behind Mount Agung each evening. Bright and spacious, air-conditioned suites offer a welcome spot to cool off and recharge after adventures along the Sanur beach walk. Guests can also lounge on the sun terrace or enjoy a spread of Indonesian and Western delights served at the on-site restaurant.



TRANSPORT



We use 12-15 passenger air-conditioned mini-buses while traveling the island to ensure participants' enjoyment, comfort, and safety.



ACTIVITIES GLOSSARY



1. *Tri Hita Karana*

This Balinese phrase roughly translates to “the three sources of good,” and it is the central philosophy of Balinese life. The three sources it refers to are harmony between people, harmony with nature, and harmony with a higher power. The philosophy is visible in many facets of Balinese life—for instance, Balinese pitching in at their community center or helping neighbors with a ceremony (harmony between people), the ceremonies they perform to bless their rice fields and water sources (harmony with nature), and the thousands of offerings and ceremonies performed daily in reverence of their spirits (harmony with a higher power).

2. *Subak Irrigation System*

Subak is the water irrigation system for paddy fields in Bali, which was developed in the 9th century. For the Balinese, irrigation is not simply providing water for the plant’s roots, but water is used to construct a complex, artificial ecosystem that distributes water democratically to all those who need it for their farms. The system covers nearly 20,000 hectares (49,000 acres) of farmland, and was designated as a World Heritage Site by the United Nations Environmental, Scientific, and Cultural Organization in 2012.

3. *Five Pillars Experience*

Five Pillar Experience is a social enterprise focused on sustainable tourism and impact travel. The organization provides inspiring and responsible travel experiences showcasing the beauty of rural communities, cultures, and natural environments of Bali. Five Pillars aims to develop local communities across Bali while preserving the nature, the unique culture each community has, and the sustainable, traditional way of life.

4. *Fair Warung Bale & Fair Future Foundation*

The Fair Future Foundation provides free health services to Balinese people who cannot afford treatment and/or who live in remote areas of Bali where health care services are limited or nonexistent. In addition to local and international donations, they are funded through the Fair Warung Bale, their restaurant in the high-tourist traffic area of Ubud—100% of the profits from the restaurant go to the Fair Future Foundation. The foundation has a mobile clinic that visits different areas of Bali once per month, providing free health checks and basic treatments to villagers around the island.



ACTIVITIES GLOSSARY



5. Herbal Walk

For centuries Balinese have used a wide range of native plants and herbs for therapeutic, medicinal and health-enhancing purposes. Local herbal experts who are grandchildren of traditional Balinese healers, lead this walk around the Campuhan River valley area and will teach you how to identify wide range of native plants and herbs, introduce you to the techniques and practices of traditional and contemporary Balinese herbal healing, and discuss plants that are used for first aid, emergencies and the treatment of chronic illnesses.

6. Gunung Kawi Sebatu

Gunung Kawi is an 11th-century temple and funerary complex spread across either side of the Pakerisan river in Tampaksiring, a village northeast of Ubud. It comprises 10 rock-cut candi (shrines) that are carved into 7-meter high (23 ft) sheltered niches of the sheer cliff face. There are also bathing pools filled by natural springs which Balinese people use for purification rituals.

7. Mount Batur

The dormant volcano of Mount Batur and the beautiful surrounding Lake Batur are located in Kintamani, a district of the Bangli Regency in central Bali. The breathtaking caldera was formed when the much larger “mother” volcano erupted thousands of years ago, leaving the smaller volcano we see today and it’s surrounding lake in the crater. Mt. Batur has erupted 24 times since 1800 and has greatly impacted the local villages surrounding the mountain. Lake Batur is the largest lake in Bali.

8. Blahbatuh Palace

The Royal Palace of Blahbatuh is one of the biggest Royal Palaces in the Gianyar area. Built in the 16th century, the royal palace consists of several compounds that still preserve its original architecture. This royal palace also has a park called Taman Yasa in the middle of lotus and waterlily pond that was used as a place for the king and his warriors to discuss war strategies as well as a meditation place before entering the sacred temple. Currently, the royal palace serves as a place or foundation to preserve the traditional art and artists in Gianyar.

9. Kopernik

Kopernik is an NGO that works to connect what they call “last mile communities,” or communities that lack the infrastructure to employ available technology that could improve quality of life, with simple, affordable technology designed to be effective in their specific circumstances. Kopernik balances philanthropic and business approaches in distributing their technology. Their donors fund the upfront costs of introducing technologies and creating micro-business opportunities in remote communities. The money raised from product sales is reinvested in more technology for the last mile. To date, Kopernik has connected technologies with last mile communities in 16 countries in the Asia-Pacific, Africa and the Caribbean.



ACTIVITIES GLOSSARY



10. Perfect Fit

Perfect Fit is award-winning, women-led enterprise reshaping menstrual health in Asia. Tunga Dewi and Riesa Putri first met in 2017 while working together at Kopernik. Upon learning that 1 out of 4 girls in Indonesia never discussed menstruation with anyone before experiencing their first period, they embarked on a mission to pioneer innovative solutions and drive social change in menstrual health and break this taboo that not only hinders girls and women from breaking barriers in their schools, careers, and lives but also stifles innovation in period products.

Perfect Fit is a line of reusable and sustainable menstrual underwear and pads that significantly reduce the environmental footprint of menstrual products compared to conventional pads, as well as support the local economy through job creation.. To achieve global impact, Perfect Fit also pledge to provides education and reusable pads to marginalized women with every product sold.

11. Made Tea

Made, the founder of Made Tea, grew up in a Balinese farming family. Agriculture has always been her passion, as well as being a faithful guardian of mother nature. Made Tea cultivates a wondrous variety of local plants and herbs to share with the world the dream of improving health, happiness and wellbeing through the creation and beauty of unique, uplifting and delicious teas. Made employs local women for production and packaging and provides flexible hours so as to not take away their role in the community and their family.

12. Food Fighter & Magi Farms

The Food Fighter Project is a local community effort in Mas Village aimed at providing food assistance to people in need. Magi Farm is a social enterprise that produces a new source of protein through food waste management using Black Soldier Fly bioconversion technology. Magi Farm was founded in late 2021 as part of Kopernik's The Next CEO program. Ima, a former program leader of Bali Institute, is co-founder of Magi Farm.

In collaboration with both organizations, we will help to cook and package meals, and distribute them to individuals and families facing food insecurity. The project reduces food waste, promotes community engagement, and fosters social responsibility.

13. Tempeman

Tempeman is a progressive food technology company that aims to empower non-GMO soybean farmers across Central Java and Bali. Ini Tempe produces high quality non-GMO tempe, a type of fermented soybean product used widely across Indonesia. They also create healthy tempe snack products using local ingredients to suit both domestic and international tastes.



ACTIVITIES GLOSSARY



14. Mana Eco Villa

Mana Earthly Paradise, is a collection of regenerative and progressive eco-villas built on the philosophy that living in harmony with nature is not only possible but necessary for a better future. The villas use renewable energy and natural building materials, and feature sustainable practices at every turn. The restaurant serves delicious probiotic foods made from locally-sourced, organic ingredients, and the conscious store features products that support local communities and are ethically sourced.

15. PKP Women's Centre

PKP Women's Center is an organization founded by a Balinese woman named Ibu Sari. Ever since her divorce almost 15 years ago, Ibu Sari dreamed of creating a space where women from all backgrounds can support each other, share skills, and find job opportunities to achieve greater independence. A teacher at a school for children with special needs, Ibu Sari began the organization by holding gatherings for local women after school. Since then the organization has grown considerably, and they now hold meetings for sharing and support, English lessons, yoga, computer classes, and also go on group outings to visit members' homes, temples, and other areas in Bali. PKP also holds regular cooking and sewing classes, and runs a catering service and sells bags and clothing as part of their fundraising. One of their main goals is to reach self-sufficiency as an organization while providing as many training, education, and employment opportunities as possible for their members.

16. Platform Usaha Sosial (PLUS)

PLUS stands for "Platform Usaha Sosial" which translates to "Platform for Social Enterprise." PLUS supports the growth of impact in Indonesia through social entrepreneurship and social innovation. They do this by offering advisory services to private and non-profit organizations to design and execute program that incorporate the best of social innovation, business, and impact; through on-demand capacity building, helping to bring relevant and applicable skills to any organization or anyone who wants to learn what it takes to make profit with a purpose; and through their Level-Up Project, in which they offer free consultation to two social enterprises every week.

17. Green School

The Green School teaches a progressive curriculum focused on environmental sustainability and creativity to its primary, middle, and high school students. The unique school buildings are constructed primarily out of bamboo, a readily available and renewable resource in Bali. In 2012 it was named the "Greenest School on Earth" by the USGBC Center for Green Schools, and it has been visited by such figures as Secretary General of the United Nations, Ban Ki-Moon, and Jane Goodall.



ACTIVITIES GLOSSARY



18. Tarunira

Tarunira is a social enterprise which produces high-quality organic palmyra sugar made from their the palmyra palm tree (*Borassus flabellifer* lin). The organization empowers their local community, including local farmers, women, and young people in remote-villages of the Eastern part of Bali. Komang, the founder, was a fellow in Makadaya's first fellowship in 20 emp

19. Makadaya

Makadaya is Bali Institute's sister non-profit organization in Indonesia, aiming to provide a physical space, strategic network, and learning laboratory to foster a community of changemakers in developing sustainable solutions to real social and environmental challenges in Indonesia. The inaugural work of Makadaya is the Changemakers Fellowship, in which 8 fellows from Indonesia were selected out of hundreds of applicants to take part in 6 months of mentorship in social entrepreneurship in Bali. Over the fellowship period they identify a challenge in their community, come up with an idea to address the challenge, test their idea, receive mentorship, and ultimately launch their initiative. Past initiatives have included projects with a focus on women's empowerment, education, job creation in rural villages, recycling, improving accessibility for people with physical disabilities, and job placement for formerly incarcerated people. The fellows are financially supported throughout the period of the fellowship, ensuring they can focus 100% of their attention on their initiative.

20. Tenganan

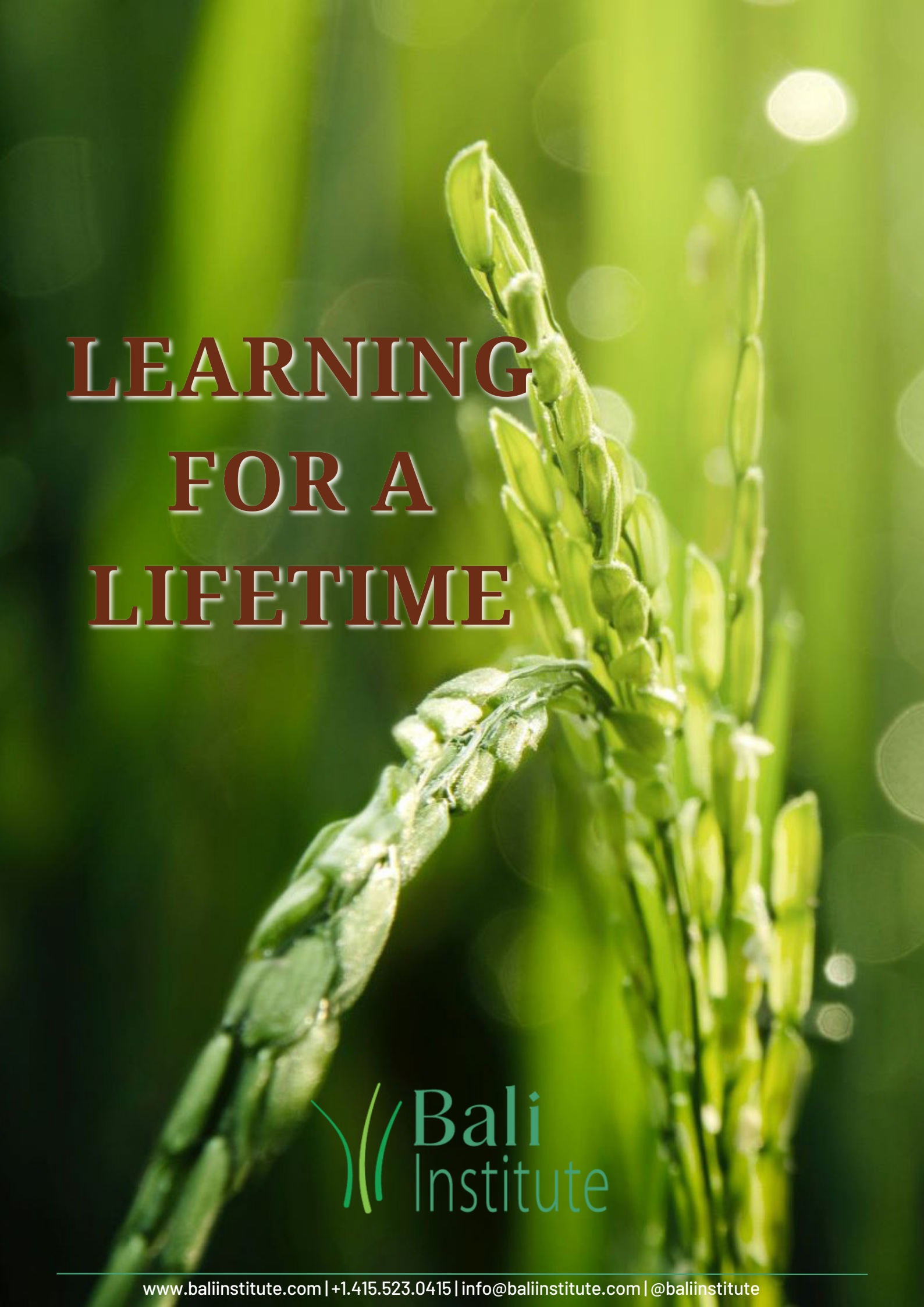
Tenganan is a village in the Karangasem Regency which is home to the Native Balinese people known as the Bali Aga. Before the 1970s, it was known by anthropologists to be one of the most secluded societies of the archipelago. In Tenganan Village, the people still follow the traditional Bali Aga customs, ceremonies, and rules of their ancestors that stretch back many generations. Tenganan is known for its unique village layout and architecture, which is unlike the rest of Bali, as well as for its "Geringsing" Double Ikat woven textiles.

21. eCollab8

eCollabo8 was created to reduce plastic waste by re- and upcycling it. From small molded production to unique art pieces or furnitures, eCollabo8 strives to constantly innovate to find ways to produce things in a more environmentally respectful manner. eCollabo8 believe real change can be achieved through educating youth and empowering communities.

22. Bali Investment Club

Bali Investment Club (BIC) is an angel network that invests in and venture-builds impact-driven Indonesian businesses. Their mission is to support profitable impact-driven projects, improve the lives of our members and local communities, and foster greater sustainability on Bali and its surrounding islands.



LEARNING FOR A LIFETIME

